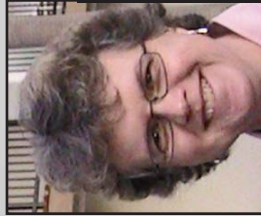


Council Senior Centers & Services of NYC, Inc.

49 West 45th Street, Seventh Floor
New York, NY 10036
Phone: (212)398-6565 Fax: (212)398-8398
www.cscs-ny.org

ADDRESS SERVICE REQUESTED



Keynote Speaker

Kathy J. Greenlee
Assistant Secretary for Aging
U.S. Department of Health &
Human Services

21st Annual Conference on Aging & Vendor Exhibit

**CSCS Presents
The Power of Aging: Standing
Strong & Creating Change**

January 21, 2010 – CUNY Graduate Center, NYC

Sponsored by EmblemHealth™

**2010 Vendor Exhibit
Reserve Your Space Today!**

21st Annual Conference on Aging & Vendor Exhibit

Thursday, January 21, 2010

CUNY Graduate Center, 365 Fifth Ave @ 34th St., New York City

You are invited to take part in the premier regional conference and vendor show for senior service providers. Council of Senior Centers & Services of NYC's 2010 Conference & Vendor Exhibit draws over 400 senior center and service provider decision-makers each year.

Each year, more than 65 sponsors and exhibitors present their goods and services to this unique audience. They know that the CSCS Conference & Vendor Exhibit is where community-based service providers, policy makers and consumers discuss the choices and challenges facing seniors, their families and service providers – and where they look for the latest products and services to assist them in serving Metro New York's senior citizen clientele.

THANKS TO OUR EARLY BIRD SPONSORS:

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To Exhibit or Sponsor, call CSCS (212) 398-6565 x238

or email Lantonaccl@cscs-ny.org

www.cscs-ny.org

2010 Vendor Exhibit & Sponsorship Opportunities

VENDOR EXPO: ___ Vendor, \$950

Vendor Expo 3'x6' draped table with 2 chairs; box lunches for 2 representatives; company description & contact info in Exhibit Guide; listing on CSCS Website; 1 ticket to pre-conference VIP reception

VENDOR EXPO: ___ Featured Vendor, \$1,500

Same benefits as Vendor PLUS logo on Tote & 2 tickets to pre-conference VIP reception.

VENDOR EXPO: ___ Premier Vendor, \$2,500

Same benefits as Vendor PLUS logo on Tote; 1 page company description in Tote; logo on conference signs; 1 ticket to attend all Conference sessions; 3 tickets to pre-conference VIP reception.

SPONSORS & UNDERWRITERS

___ Workshop Sponsor, \$850

Sponsorship signage at workshop; 1-page corporate description in tote bag. Please indicate two workshop preferences for sponsorship on registration form.

___ Diamond Sponsor, \$25,000

Greetings at general session; logo on conference signs & stage; logo & company featured in conference packet; logo on tote; corporate promo materials in tote; premier exhibit space & exhibit guide; featured on CSCS Website; 7 conference admissions; 4 tickets to pre-conference VIP reception

___ Platinum Sponsor, \$15,000

Greetings at General Session; logo on Conference signs & stage; logo & company featured in Conference packet; logo on tote; corporate promo materials in tote; exhibit space & exhibit guide; featured on CSCS Website; 5 conference admissions; 4 tickets to pre-conference VIP reception.

___ Gold Sponsor, \$10,000

Greetings at General Session; logo on Conference signs & stage; logo & company featured in Conference packet; logo on tote; corporate promo materials in tote; exhibit space & exhibit guide; featured on CSCS Website; 4 conference admissions; 3 tickets to pre-conference VIP reception.

___ Silver Sponsor, \$5,000

Logo on conference signs & stage; company listed in conference packet; logo on tote; 1-pg corporate description in tote; listing on CSCS Website; 3 conference admissions; 3 tickets to VIP reception.

___ Bronze Sponsor, \$2,500

Logo on conference signs & stage; company listed in conference packet; 1-pg corporate description in tote; listing on CSCS Website; 2 conference admissions; 2 tickets to VIP reception.

___ Pre-Conference VIP Reception Underwriter, \$12,000

Honorary Reception Host, greetings & signage; logo on conference signs & stage; logo & company featured in conference packet; 1-pg corporate description in tote; recognition on CSCS Website; 3 conference admissions; 4 tkts to VIP reception.

___ Signage Underwriter, \$7,500

Logo & recognition on all conference signage; logo & company featured in conference packet; 1-pg corporate description in tote; recognition on CSCS Website; 2 conference admissions; 2 tickets to VIP reception.

___ Tote Bag Underwriter, \$5,000

Company logo on conference tote; logo on conference signs & stage; logo & company featured in conference packet; 1-pg corporate description in tote; listing on CSCS Website; 2 conference admissions; 2 tickets to VIP reception.

2010 Sponsorship/Exhibitor Agreement

CSCS presents *The Power of Aging* Conference & Vendor Expo

January 21, 2010 - CUNY Graduate Center, NYC

REGISTRATION & PAYMENT DEADLINE – Friday, December 18, 2009

Please fill out this form as completely as possible and fax to 212-398-8398, or scan and email to lantonacci@cscs-ny.org. For more information, please call 212-398-6565 x238 or 917-922-6242.

I want to register for your 2010 Conference/Vendor Expo, as follows:
(Please check all that apply)

Conference Sponsor or Underwriter. (Please check options below)

\$25,000 \$15,000 \$10,000 \$5,000 \$2,500

Pre-Conference VIP Reception \$12,000 Signage \$7,500 Tote Bag \$5,000

Sponsor a Workshop: \$850. (Please indicate 2 workshop preferences below)

Preference #1 _____

Preference #2 _____

Exhibit at the CSCS Vendor Expo. (Please check one option below)

Premier Vendor \$2,500 Featured Vendor \$1,500 Vendor \$950

All Vendors, please check all that apply below:

I am a food vendor I will require electricity at my table

Everyone, please fill out all information below & attach organization description:

Organization Name (as it should appear in materials)

Names of Attendees

Street Address

City/State/Zip

Phone

Fax

Email Address

Website

Please Provide Description of Your Organization:

All Sponsors & Exhibitors, please attach/include a one paragraph description of your organization for listing in our Exhibitor Guide – due with this Registration.

PAYMENT METHOD:

Please pay by check made out to “CSCS 2010 Conference.” Mail to Council of Senior Centers & Services of NYC, Inc., 49 W. 45th Street, 7th Floor, New York, NY 10036

You'll Be In Good Company

Here is a list of 2009 Conference Sponsors and Exhibitors

2009 Sponsors

EmblemHealth
Merrill Lynch
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MedAssets
The Fan Fox & Leslie R. Samuels Foundation
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Commonweal Service
Con Edison
New York Hilton Hotel

Delivery Concepts East
EmblemHealth
Family Care Certified Services of Brooklyn & Queens
Foothold Technology
Generation Bold
Gerald J. Friedman
Diabetes Institute at Beth Israel Medical Center
Golden Cuisine
GuildNet
Hebrew Free Burial Service

Inkwell Global Marketing
InLight Risk Management
Isabella Geriatric Center
J&J Snack Foods/
Advantage Marketing
JAMAC Snack Food Corp.
M. Tucker Company
Maid-Rite Steak Company
Metropolitan Jewish Health Systems

Miron Produce
Oliver Products
Parker Jewish Institute
PFG-AFI Foodservice
Phillips Lifeline
ResponseLINK of Manhattan
Royal Health Care Services
Senior Health Partners
Social Work R.P.N.
Streamlink Software
Sun Meadow/G.A. Food Service

SYSCO Food Services of Metro NY
Take-It-Easy Oven
The Hebrew Home at Riverdale
The ImageMaker
The New Homestead for Adults
Trauma Scene Cleaning Management
Unlimited Care
Valley Services - Traditions Meal Solutions
Verizon Wireless
VISIONS/Services for the Blind & Visually Impaired
Village Care of New York
Visiting Nurse Service of New York-VNS Choice
WellCare Health Plans
Xavus Solutions

2009 Workshop Sponsors

ACRIA
Catholic Charities Neighborhood Services
Cyber-NY
EmblemHealth
Hamilton Madison House
InLight Risk Management
Merrill Lynch
Presbyterian Senior Services
Take-It-Easy Oven

2009 Exhibitors

ACRIA
AARP-New York
Aging in America
Continuing Care
All Business
Communications
Alzheimer's Association - NYC Chapter
Amber Court Assisted Living Communities
Arcola Bus Sales
Barber Foods
Bartlett Dairy
Beth Abraham Health Services
Cane & Able
Care at Home - Diocese of Brooklyn
Con Edison
Compassion & Choices of New York
Custome Sales & Service

2010 Conference Workshop Topics

(In Formation - Subject to Change)

The Age-Friendly City

Senior Center Planning & Charter Centers

Managing Organizational Change

The Value of Outcome Measures for Senior Programming

Computer Basics for Service Providers

Preparing Clients for Home Care

Money Management: Preventing Financial Abuse

Senior Sexuality in the Age of HIV/AIDS

The Faces of Family Caregiving

Creating & Sustaining Leadership

Models of Community Empowerment

Cultural & Arts Programming to Promote Engagement

Enhancing Mental & Cognitive Health

Safety Basics in the Field

Adapting Pain Management to Different Populations

Stress Management for Providers

Consider sponsoring a related workshop to increase your organization's conference visibility.

See Vendor Exhibit & Sponsorship Opportunities and Exhibitor/Sponsorship Form for details.

**For additional information, please call CSCS at
212-398-6565 x.238**

or email LAntonacci@cscs-ny.org

Our Conference Offers

Renowned Experts & Professional Workshops



Direct contact with New York City's Network of Senior Service Professionals



An Opportunity to Support New York City's Senior Citizens

Your support is crucial to the success of this unique conference and ensures that CSCS can continue its mission of helping community-based senior centers and service organizations provide superior programs and services to the 300,000 elderly New Yorkers they serve.

An Unprecedented Opportunity To Present Your Products & Services

Council of Senior Centers & Services of New York City (CSCS) is the only organization dedicated to providing services and guidance to senior centers and senior service providers throughout the five boroughs of New York City.

This conference and vendor exhibit, now in its 21st year, is the one event that is on the calendar of every senior service professional. It brings together more than 400 dedicated individuals who make decisions regarding a wide variety of services and products aimed at serving the needs of seniors. The organizations they represent serve more than 300,000 seniors throughout New York City, and they influence hundreds of other service providers throughout New York State.

The Benefits of Sponsoring & Exhibiting

By sponsoring or being an exhibitor at this conference, you and your organization will reap both immediate and ongoing benefits:

- **Presenting and demonstrating** your products and services to your prime customers in an environment that supports and advocates for their needs.
- **Networking** with more than 400 senior service professionals who influence how hundreds of thousands of dollars are spent every year.
- **Being recognized as a supporter** of CSCS, the one organization that serves and advocates for all senior centers and service providers in the metro New York City area.
- **Year-long recognition** of your organization on the CSCS Website throughout 2010.

Please Join these Early-Bird Sponsors:

EmblemHealth™

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